

Printout

Tuesday, May 01, 2018 11:59 AM

VIEW Report

Pol Warren County Commissioner 2018 Primary
 Cincinnati Mar18 DMA Nielsen Live+7

5/1/2018 9:49AM



Client:
 Buyer:
 Advertiser:
 Product:
 Sched Dates: 04/30/18 - 05/13/18

Lengths: 30
 Dayparts: ALL

All-Wks Avg

	Notes	Rate \$	RC %	RC \$	Unit/ Wk	Unit Tot	DP Code	Src	Start Date	End Date	Wk 1 - Wk 2					Wk 1 4/30 '18	
											Households						
											Prog Name	Rtg	Imp	CPP \$	Rich %		Freq
Cincinnati Mar18 DMA Nielsen Live+7		\$7112.00				112						95764	\$73	35.2%	2.8	96	
0064, CINC- Cincinnati		\$3675.00				56											
FXNC-TV		\$3675.00				56											
M-Su 5a-9a		\$53.00	100%	\$53.00	4	7	RT	TP									
M-Su 9a-4p		\$46.00	100%	\$46.00	11	21	DT	TP									
M-Su 4p-7p		\$84.00	100%	\$84.00	4	7	EF	TP									
M-Su 7p-12m		\$125.00	100%	\$125.00	7	14	RT	TP									
M-Su 12m-2a		\$0.00			4	7	OV	TP									
6052, CINC- Cincinnati		\$3437.00				56											
FXNC-TV		\$3437.00				56											
M-Su 5a-9a		\$53.00	100%	\$53.00	4	7	RT	TP									
M-Su 9a-4p		\$44.00	100%	\$44.00	11	21	DT	TP									
M-Su 4p-7p		\$74.00	100%	\$74.00	4	7	EF	TP									
M-Su 7p-12m		\$116.00	100%	\$116.00	7	14	RT	TP									
M-Su 12m-2a		\$0.00			4	7	OV	TP									
Total		\$7112.00				112											



RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN POLITICAL AND PUBLIC INSPECTION FILE)

Date of Request: 5/01/2018

Name of Person making the Request : Ron Maag

Address of Person making the Request:

Telephone Number of Person making the Request: 5139324646

Name of Candidate/Issue: Ron Maag

Name of Issue/ Candidate's Authorized Committee:
Republican

Name of Treasurer of Committee: Ryan Wilsom

If a Candidate, then Legally-Qualified Candidate for the Office of: County Commissioner _____ in the County of Warren _____

Issue Ad: _____ (Indicate yes/no)

Describe Issue to which Ad refers: _____

Advertiser is FOR or AGAINST this issue (circle one)

GENERAL ELECTION	_____	Democrat	_____
		Republican	<u>x</u>
		Other	_____

Information Requested: Rates, Maps, Networks

Information Provided: Rates, Maps, Networks

Request to Purchase Time: ACCEPTED REJECTED

If request to purchase time is GRANTED attach Agreement For Political Cablecasts, schedule of time purchased (including rates charged, class of time purchased) and Affidavit of Performance

Signed: [Signature]
Signature of Individual Receiving Request

Date: 5-1-2018

If this inquiry is made on behalf of a person or entity other than a candidate, provide the name of the person or entity purchasing time; name, address and telephone number of contact person; and list the name, address and telephone number of the chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization.

Rev. 1/13/14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Spectrum

Date:

5-1-2018

I, RODOLFO MATEO,

being/on behalf of: _____,

a legally qualified candidate of the Warren County Commissioner

political party for the office of: Warren County Commissioner - Republican

in the _____

election to be held on: May 8 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>Attached</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ron Maag

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ryan Wilson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/1/18

Date

Ron Maag

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

David OS Whalen

Printed Name

AE

Title